

Humana's *YourPractice*: Readership Survey

We are pleased to provide you with *Humana's YourPractice*. We hope you have found this quarterly journal useful and informative. We would like to hear from you so we can enhance its value and respond to your practice's needs.

Take a few moments to answer the questions below. **Please print and fax your completed survey to us at (502) 580-3127 or e-mail your general comments to Stilla McMahon, director of provider communications, at smcmahon@humana.com.** Your response is completely confidential. Thank you for your time.

1. Do you find the articles in *YourPractice* relevant to your practice?

Yes
 Somewhat
 No

2. Has reading the issues of *YourPractice* increased your knowledge about Humana's services?

Yes, definitely
 Yes, somewhat
 No, not at all

3. What practice management topics would you like to see in future issues of *YourPractice*? For the following topics, please indicate your interest on the five-point scale, from low interest (1) to high interest (5):

	Low		High		
Billing and Collections	1	2	3	4	5
Career	1	2	3	4	5
Personal Finance	1	2	3	4	5
Technology	1	2	3	4	5
Finance	1	2	3	4	5
Office Operations	1	2	3	4	5

4. Have you accessed the physician/provider section on Humana's Web site, www.humana.com? Yes No

5. If yes, please rate your satisfaction in using the following tools and resources:

	Low		High			
Prescription Tools & Resources	1	2	3	4	5	N/A
Physician Finder	1	2	3	4	5	N/A
Claims Resource Center	1	2	3	4	5	N/A
Patient Care Tools & Services	1	2	3	4	5	N/A
Web Site Self-service Center	1	2	3	4	5	N/A
<i>YourPractice</i> Online	1	2	3	4	5	N/A
Health Care Resource Links	1	2	3	4	5	N/A
Coverage Issues	1	2	3	4	5	N/A

6. Are you interested in shaping this magazine by serving on *Humana's YourPractice* editorial board? If so, please provide your contact information: _____

Thank you!